

SIERRA MADRE NEWS

VOL. VI.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, FEBRUARY 13, 1914

NO. 20

PROGRESS MADE IN IMPORTANT MATTERS BY BOARD OF TRADE

Monday evening's meeting of the Board of Trade was one of the best held in many months in point of accomplishment without waste of time. There was an excellent attendance, with something doing every minute.

March 13 has been set as the date for the annual banquet which will be held in the club house with a menu typical of those served by the ladies of the Woman's club. Announcement to this effect was made by President Moote on behalf of Chairman Johnson of the social committee, who was absent.

Railway Matters

On behalf of the transportation committee President Moote gave the substance of the formal complaint which had been drawn up for presentation to the state railway commission in an effort to secure more satisfactory service from the Pacific Electric. The demands included the double tracking of the line, the erection of a suitable station at the end of the line, and the elimination of stops at any point on the four-track system except junction points.

The wisdom of immediately presenting the complaint to the commission was then questioned on account of an interview which the transportation committee had finally secured with President Shoup of the Pacific Electric. President Shoup assured the committee that if it could be shown that the double tracking of the entire Sierra Madre line had been promised at the time the bonus was raised to secure the line the company would keep its word just as soon as funds could be secured. Members of the original railway committee which was instrumental in securing the railway extension to Sierra Madre said that Mr. Schindler, general manager at that time, had avoided committing the promise to writing but that plenty of witnesses to the verbal agreement could be secured.

On motion of J. H. Wright, seconded by H. T. Fennel, it was finally voted to have drawn up in writing the verbal agreement regarding the double tracking, to be forwarded to Mr. Schindler at San Francisco for his indorsement, and to be presented to President Shoup. On suggestion of W. H. Hannaford it was voted that the complaint should be filed immediately with the railway commission so that it might be placed on the calendar to avoid delays in case no relief is secured by means of these negotiations.

Mr. Shoup also assured the transportation committee that plans for the terminal station had been approved and he had supposed that preparations for its erection were going forward in regular order, promising to see that action was secured.

Huntington Drive Extension

Chairman J. N. Hawks of the special committee on the extension of Huntington Drive, reported the committee had decided the next step was to secure pledges to the amount of \$6,000 to defray the expense of condemning a right of way through the Rudy and Hastings ranches so that the highway may be brought to Sierra Madre from Rincon crossing along the Pacific Electric right of way. Accordingly a mass meeting has been called for Saturday evening, February 28, to consider the matter.

Good speakers will be secured to give the enterprise the necessary boost and to prepare the way for securing subscriptions to the fund. The amount named was regarded by the committee as the outside limit which might be expected and it was thought a smaller amount might be sufficient. In such case there would be a pro rata refund to the subscribers.

Building Restrictions

In the absence of Chairman Saunders of the special committee on building restrictions, J. C. Dickson suggested that the committee be discharged for inactivity. He said that at the outset the committee had found a larger proportion of Sierra Madre lots bore restrictions than had been supposed. It was voted to ask the committee to get busy and present a definite report at the next meeting.

Ornamental Lights

J. D. Mackerras presented a comprehensive report of the results of investigations by the special committee on ornamental street lighting. The committee had visited many nearby towns to see what style of installation seemed effective and had also investigated the cost of various types. It was thought a suitable installation could be secured for about 50 cents a front foot, connecting the posts by conduit with the nearest power poles. The committee advised that Central and Baldwin avenues be equipped with the ornamental systems, the advertising value of the ornamental systems was pointed out, with especial reference to the great number of visitors expected next year. It was also urged that Sierra Madre can hardly afford to lag behind what every other town in the county is doing on a large or small scale. Messrs.

Andrews and Osgood questioned the advisability of incurring the expense for ornamental posts in view of the other expensive enterprises which have been or are about to be undertaken.

The committee advised immediate procedure under the Vroman act. After discussion of the legal steps by Messrs. MacGowan, Moote, Jones and Montgomery, it was voted on motion of Mr. Montgomery, seconded by Louis Dietz, that the report be presented to the city trustees in such shape as to permit them to take action. Under the Vroman act the first step would be the passage of an ordinance of intention to have the improvement installed, after which it can be protested and stopped by a majority of the frontage affected if the owners so desire. This action was taken as the most direct method of securing the approval or disapproval of the people directly concerned and not with the idea of forcing action either upon the owners of the city trustees.

Civic Beauty

J. H. Wright reported for the special committee appointed to secure the removal of outhouses which have been out of use since the enforcement of the cesspool ordinance. He said one building had been removed and that about twenty others had been found, many of the owners being non-residents. These will be urged by letter to remove the offending buildings.

Flower Festival

Appointment of J. T. Mason as an additional representative of the board on the Flower Festival committee was announced by President Moote. E. J. Webster told of the campaign for the raising of a guarantee fund and at his suggestion the sum of \$50 was voted by the board.

Telegraph Service

Secretary Ballou reported that a Mr. Williams had asked his opinion of the possibility of securing enough business to justify the opening of a local telegraph office here for the Western Union. On motion of Arthur Johnson Mr. Ballou was appointed to co-operate in the effort to make arrangements for the opening of such an office.

Mt. Wilson Race

George B. Morgridge reminded the board of the approach of the time for holding the annual Sierra Madre-Mt. Wilson race. The advertising value of the event was pointed out and on motion the president was authorized to appoint a committee of three to take charge of the seventh annual race and the sum of \$25 was placed at their disposal for preliminary expenses.

A. S. Mead pointed out the necessity for guide posts directing visitors to vantage points where Sierra Madre's matchless views may be enjoyed. On motion of C. C. Montgomery, seconded by Louis Dietz, the advertising committee was authorized to prepare some sort of outline of the signs needed and report at the next meeting with an estimate of the expense.

Mail Service

Some remarks upon the character of the mail service to which the chief clerk of the railway mail service is subjecting Sierra Madre were offered by George B. Morgridge, and it was evident from the comments which followed that the idea of getting no mail until ten or later in the morning is decidedly unpopular. On motion of J. D. Mackerras, seconded by Mr. Morgridge, the transportation committee was directed to attempt to secure better service.

Politics

President Moote attempted to get the board interested in politics to the extent of presenting a set of questions to the candidates for city trustee at the approaching election so that the public may know the attitude of each on some matters which the board has made efforts to get action. He referred particularly to the planting of street trees, the bringing of sidewalks to grade and the condemnation of land needed to make sidewalks uniform on Central avenue. Chairman Jones of the board of trustees said that since he was a hold-over and not directly concerned with the election he would state the attitude of the present board. He said they favored the planting of street trees as much as anyone and had repeatedly expressed a willingness to act whenever a definite program is presented—which has not yet been done. He said the trustees had not time to take the matter of determining the trees most desirable for each street. Mr. Moote said the appointment of a shade tree commission to lay out the planting program was the only legal plan of procedure. On motion of Mr. Jones, seconded by J. D. Mackerras, it was voted that President Moote appoint a special committee to take up the matter and that the city trustees be asked to appoint a shade tree commission if necessary.

Regarding the condemnation of sidewalk property it was moved that a special committee be appointed to confer with the owners of the property and request its donation to the city to harmonize with the rest of Central avenue which was widened by the donation of sufficient land. If the owners refuse, the resolution then called for condemnation proceedings.

HUMPHRIES-BAUGH

Miss Dorothy Humphries became the bride of Mr. Paul Baugh Thursday evening at a charmingly appointed wedding at the home of her parents, Mr. and Mrs. George Humphries. The ceremony was performed by Rev. James M. Campbell, D. D., of Avalon, in the presence of a number of relatives and friends.

Particular interest attaches to the wedding because of the bride being a member of one of Sierra Madre's oldest families. She has been one of the most popular of the younger set in Sierra Madre, and attended Pomona College preparatory department. She has been prominent in social and musical circles. The groom is a graduate of Pasadena high school and won many friends in Sierra Madre while employed in the local office of the L. W. Blinn Lumber Co. He now holds a responsible position with the same company in Los Angeles.

CONGREGATIONAL CHURCH

"The Value of Positive Witness" will be the sermon theme for next Sunday morning. In the evening the subject will be, "The Relay Race of Life." Next Wednesday evening the topic will be "Working With God." A cordial invitation is extended to all, not regularly worshipping elsewhere, to meet with us at any or all of these services.

W. H. HANNAFORD, Pastor.

EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. Geo. H. Cornell, rector. Vestal choir. Sexagesima Sunday. Holy communion, 7:30 a.m.; Sunday school, 9:45. Morning prayer and sermon, 11 a.m. All are cordially invited.

HOME OF TRUTH

Devotional service at the Home of Truth, corner of Auburn avenue and Carter, Sunday at 2:30 p.m. Everyone cordially invited. Services conducted by Harriet C. Hamor. Sunday school at two o'clock. All children are welcome.

MINSTRELS COMING

F. and F. Club Announces One of Its Big Events for Spring Season

That the Feed & Fun Club, a social organization of local Masons, will give its annual minstrel show in April is news that will be hailed with delight by those who remember the club's past entertainments. At a meeting held Tuesday night to consider available talent there was a big turnout and things started off with a rush. The committee on arrangements consists of J. D. Mackerras, chairman; C. J. Pegler and S. H. Spafford.

General direction of the program and chorus will be in the hands of J. A. Patterson, a past master of the minstrel art as well as of the Masonic order. A chorus of about twenty-five good male voices is assured and Mrs. C. B. Green will officiate at the piano as accompanist.

The first half of the program will be occupied by the time honored black-face circle and end men, with solo and chorus work and much amusing "business" of great variety. The second half will be a variety performance, with a closing chorus by the circle.

DANGER SIGNS NEEDED

C. S. Kersting has had the pepper tree removed from the middle of the road in Kersting Court, its position making it a menace on account of the traffic congestion which often occurs there. Many citizens have been heard to remark upon the necessity for danger signs at all approaches to the intersection of Baldwin and Central. The recklessness with which drivers approach this intersection and speed through Kersting Court is certain to result in a bad smash-up sooner or later. Since some of the worst offenders are local drivers the signs might not have the desired effect. The city would at least be doing a part of its duty in erecting the warning signs, but a little law enforcement in addition would be still more effective.

CELEBRATE ANNIVERSARY

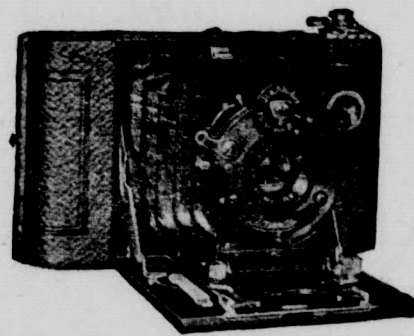
Mr. and Mrs. John A. Thompson celebrated the sixty-second anniversary of their marriage on Thursday, Feb. 12th, with a dinner party. The invited guests were Dr. and Mrs. J. D. MacPherson of San Diego, Dr. and Mrs. W. H. Parker of Ocean Park, Mr. G. A. Raynor, Mr. and Mrs. Veitch, Mr. and Mrs. Fred Eldred and two sons of Los Angeles, Mr. and Mrs. P. Bernhard of Ontario, Mrs. B. I. Taylor and Mrs. Blanch McCreary of Pasadena, Mr. and Mrs. W. S. Hull and Mr. and Mrs. Chas. C. Bodine and two sons of Sierra Madre. Mr. and Mrs. Thompson were born in Western New York near Buffalo and their combined ages are 170 years. They came to Los Angeles in 1894, and have crossed the continent nine times. They were invited by Mr. Foshay of Los Angeles to ride in the country and Sierra Madre was one of the places visited. They thought it was a beautiful country and selected it for their home and have lived here ever since, fourteen years the second day of last January. Mr. Thompson has been a correspondent for his home paper, "The Amherst Bee," printed in Williamsville, N. Y. He has written many descriptive letters which have no doubt induced many to come to this country, as there are many friends living in this southland from near his own town. Mr. and Mrs. Thompson enjoy very good health for people of their age and their cottage has been a home for many of their friends from the home state and town.

NERVE FAILED

Many anxious searchers were caused a hard day's work and a distracted wife was made to spend a terrible day by the action of a man who disappeared Thursday morning, leaving a note to his wife saying he had gone off to shoot himself, being despondent over ill health. He returned home in the evening and announced that he had changed his mind. Marshall Udell took charge of the gun and a large number of people have been trying to think of some appropriate punishment for a man who would inflict such a day of suffering on his wife.

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Made in Dresden by one of the world's greatest camera makers. Nothing even approaching it manufactured in this country.

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Size when closed 4 7/8 x 1 3/4 in. Weight 13 oz.

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Large and brilliant finder, metal mirror easily cleaned.

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Hekla double anastigmat lens, F:6.8, automatic shutter.....\$22.50

Hekla double anastigmat lens, compound shutter (best all-round shutter made).....\$30.00

Carl Zeiss Tessar lens, F:4.7, compound shutter.....\$55.00

Come in and see these wonderful little instruments and samples of their work.

The News Printery

By the Post Office

CLASSES FOR CHILDREN AT FLOWER SHOW

Special competitions for the children are announced by the Flower Festival committee. A great number of plants from the Ward nursery have already been distributed among the school children and Sierra Madre has a busy lot of young gardeners. Their enthusiasm bids fair to make the children's department one of the most impressive of the flower show, as it has always been one of the most interesting.

In addition to domestic plants, prizes are offered as usual for the best collection of wild flowers. Last week's News told of the remarkable showing made by the pupils of a little country school in the mountains of Montana where flowers are less abundant than about Sierra Madre. The number collected by the northern children was not nearly so great as the record achieved by some individual school pupils in past flower festival competitions, and with conditions so favorable this year even the old records for Sierra Madre should be eclipsed.

The classification of children's exhibits this year will be much the same as in the past and will be as follows:

Class I. Pots of mixed plants cared for by children. First prize, knife.

Class II. Wild flowers—largest variety of specimens gathered before April 1, to be classified by school teachers. First prize, \$5; second prize, \$3; third prize, \$1.

Class III. Rarest wild flower. One prize, \$1, to be awarded by flower show judges.

Class IV. Best herbarium of ten or more wild flowers. First prize, \$2; second prize, \$1.

Class V. Largest variety of wild flowers, one of a kind, brought to the club house in good condition Thursday afternoon, April 2. First prize for girl, book; first prize for boy, baseball mitt.

Class VI. Largest variety of wild flowers collected in Los Angeles county by any Sierra Madre child. First prize, \$3; second, \$2; third, \$1.

Class VII. Domestic flowers raised by children. Two pansies, 2 stocks, 6 sweet peas, 6 nasturtiums. First prize for each variety, \$2; second, \$1.

Class VIII. Vegetables—6 pods of peas, 6 radishes, 6 pods green beans, 6 pods yellow beans. First prize for each variety, \$2; second, \$1.

REGISTERED YET?

Voters should remember that a new great register is compiled every two years and it will be necessary to have their names on the new register before they can cast a vote. The present registration will be good for the next two years. No person can vote at any election whose name was not on the register at least thirty days in advance. Hence it will be necessary to register by March 13 to be able to vote at the city election on April 13.

Party designation is necessary for those who wish to cast ballots at the partisan primaries in August. Certain offices are withdrawn from party contests and it will be possible to vote on nominations for judges without indicating a party preference in registering. But no one can cast a ballot at a party primary and have a hand in selecting the party candidates for the November election unless in registering the party affiliation is indicated.

Persons who desire to register now but who have not made up their minds as to what party they wish to ally themselves with can register without stating the party choice. The party choice can be indicated by supplementary registration at any later time when they make up their minds, but this would have to be done at least thirty days before the primary election to permit participation in the choice of party candidates.

ART SESSION

At the last meeting of the Woman's Club held on Monday, Feb. 9, the program was in charge of the art committee of which Miss I. Munsell and Mrs. J. T. Mason are chairmen.

Miss Lucy E. Marks of Los Angeles, chairman of the art committee of the Federation of Women's Clubs, who is a delightful speaker, gave a very entertaining talk on the pictures that will be exhibited at the San Francisco Exposition and the men who painted them. She aroused great interest in some of these pictures and made her hearers look forward with enthusiasm to seeing them next year.

Miss Elizabeth Leigh of Los Angeles, accompanied by Mrs. A. F. Munroe, rendered most charmingly two vocal selections, "Colette" by Chaminade, and "Uncle John" by Wetherby. At the close of the meeting tea and wafers were served by the board and a pleasant social hour enjoyed by those present.

MUST FACE COURT

James Ford, the man caught by Watchman Cox last week, has been bound over to the superior court on a burglary charge. He was given a hearing by Recorder Perry on Monday and remanded to the county jail to await trial.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central Ave.
Residence
Phone Main 53 138 W. Central Ave.

LLOYD L. KREBS, M. D.

Office, 34 N. Baldwin. Phone Main 60
Hours: 11-12-2-3
Res. 72 W. Alegria Phone Main 111

DR. E. L. JACKSON

Physician and Surgeon
Phone Red 76
Office and Res. N. W. Cor. Auburn and Highland

**A. J. RUST
DENTIST**

308 Higgins Building, Cor. Second
and Main, Los Angeles; office hours
10-12; 2-4. Office phone, Main 7011

**Dr. A. D. SIEWERT
DENTIST**

Phone Blue 100. Office: Town Hall
Hours: Mon. 9-12; Wed. 1-4; Fri. 9-12
Res. Phone, Colo. 1118, Pasadena

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Eyes Examined. Glasses Fitted
Appointments made for examination at residence or at your own home. Phone Red 71

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Brief Items of Interest

Mr. and Mrs. J. M. Hartman are spending the week-end in Orange.

Roland Adams spent Sunday in Riverside visiting his little daughter, Jane.

Mrs. O. M. Cadwell, who has been seriously ill for the past week, is recovering rapidly.

Miss Lucy Crouch of Oceanside is the guest of Miss Lottie Humphries for several weeks.

Mrs. E. L. Yerxa entertained the Modern Priscillas very delightfully on Thursday afternoon.

Mrs. J. W. Christie, who is the guest of Mr. and Mrs. A. N. Adams, spent Tuesday at Mt. Lowe.

Miss Ruth Sparks entertained the Eleven and One Club pleasantly at her home on Tuesday evening.

E. J. Webster and C. S. Kersting attended the annual Board of Trade banquet at Monrovia last week.

Mr. and Mrs. George Leaming and son motored to Long Beach on Monday, where they intended to spend the week.

Mrs. M. D. Welsher entertained on Tuesday with a charming little thimble party, about a dozen guests being present.

Mrs. L. E. Steinberger and her sister, Mrs. William Russell of Sacramento, spent last week in San Diego and La Jolla.

Mrs. Hattie G. Miller and Misses Lulu and Florence Bixby, former residents of Sierra Madre, visited friends here on Monday.

Mr. and Mrs. E. W. Fiske, and Mrs. F. E. Carpenter of Helena, Mont., were dinner guests of Mr. and Mrs. A. N. Adams on Monday.

Miss Leigh of Los Angeles, who sang at the Woman's Club meeting on Monday afternoon, was the guest of Miss T. H. Graham at "Mia Italia" until Tuesday.

Captain J. W. Barr of Soldiers' home and Mrs. Charles Ross and Miss Dorothy Ross of Chicago, were the dinner guests of Mr. and Mrs. C. H. Baker last week.

Mrs. W. B. Ballou, who has been spending the past four months as guest of Mr. and Mrs. E. F. Ballou, left Sunday for her home in East Orange, N. J.

The date of the Bean supper to be given by the Ladies' Aid society of the Congregational church has been changed to February 27th. Price 35 cents per plate.

New arrivals at Cypress Court include Miss J. White and Miss A. Clark of Long Beach, Mr. and Mrs. A. W. Griffith of Huntington Beach, and Mr. Vackstrom, Los Angeles.

Miss Anna Janson attended the recital given by Herr Becker and Mrs. Becker last Thursday evening at the Gamut Club, Los Angeles. The program was given by their piano and violin pupils, and a large crowd was in attendance.

Mrs. William Dennison entertained about fifteen of her friends at an afternoon tea and thimble party last Wednesday afternoon. The affair was given in honor of Mrs. E. C. Dingman of Vancouver, B. C., who is spending a couple of months here.

Mr. and Mrs. F. W. Nuetzel and Mrs. Julia Shannon are to be guests at a big Valentine dance on Saturday evening given by Mrs. Benjamin Malsi at her home on Pasadena avenue. The affair is to be in honor of Mrs. Shannon, who is pending the winter here.

Miss Nina Kirkeby was the week-end guest of friends in Los Angeles.

Mrs. S. D. Cornelle spent the week-end in Los Angeles as guest of friends.

Mrs. Mary A. Binford left last week for Washington, D. C., expecting to be absent for some time.

Mrs. E. L. Yerxa and Virginia were guests at the home of Mrs. St. John of Whittier on Tuesday.

Mrs. Elmer Potter and son Philip of San Gabriel were the guests of Mrs. Lane McGregor on Wednesday.

Mrs. Paul Staples and little daughter Marjorie of Oxnard were the guests of Mrs. N. H. Hesmer this week.

Mrs. Elizabeth Borglum and Miss Jean Danet were luncheon guests of Miss Fannie Wills of Los Angeles, last week.

Miss Gertrude Cook was the guest of the Misses Haig and Linebaugh at the Clark concert at the Auditorium in Los Angeles on Thursday night.

Mr. and Mrs. C. F. Gray had as guests on Monday Mr. and Mrs. F. J. Rue, Dr. and Mrs. A. L. Rue and Miss Minnie Bull, formerly friends and neighbors in Alton, Ill.

Miss Verna Tribble was the week-end guest of her cousin, Miss Ruth Finney of Long Beach, and on Saturday night attended a shower given by Mrs. Walker Sanders in honor of Miss Finney, who is to be married this month.

Frederick Terstegen, formerly a resident of Sierra Madre, passed away at his home in Pasadena on Sunday at the age of 62 years. He came to Sierra Madre from Elizabeth, N. J., with his wife and son, and resided here for a time before moving to Pasadena.

Prof. and Mrs. J. J. Hart entertained a few friends very pleasantly last Thursday evening. Violin and piano music and a social time was enjoyed by the guests, who were Mr. and Mrs. W. W. Collins, Capt. and Mrs. J. A. Osgood, Mrs. Elizabeth Borglum, Miss Jean Danet, Mrs. A. F. Munroe and Miss Monroe.

Harold and Karl Hart entertained about thirty young guests Saturday evening at the home of their parents, Mr. and Mrs. F. J. Hart of Sierra Madre Villa. Motion pictures were a feature of the entertainment and a delightful evening is reported by the guests who were transported to the party by auto.

Mrs. Elizabeth Borglum was a guest at the charming reception given recently by Mrs. Michael F. Regan of Burlington avenue, Los Angeles, in honor of the Ruskin Art Club. Mrs. Regan and Mrs. Borglum are the only honorary life members of the club. A fine musical program was rendered by Signor de la Cruz of the Royal Opera, Copenhagen, London, Paris and Berlin, and choice piano solos by Miss Blanch Ebert.

The Backward Social given by the Christian Endeavor society last Friday evening in the church parlors was a very jolly affair. The social committee, dressed backward, received the guests at the front door. From there they were all ushered to the back door and marched in backward. Seats were all arranged with faces to the wall, and the crowd sang "Good Night, Ladies," after which the orchestra played "Home, Sweet Home," then refreshments were served and games of all kinds followed this. Over fifty were present to enjoy the good times.

The Missionary Society of the Congregational church held a very enjoyable meeting at the home of Mrs. Howard Hill on Tuesday afternoon, a large attendance being present.

Dr. David W. Edwards and family are now stopping at "Granite Lodge," their home on East Grand View avenue. This makes Sierra Madre the home of another author. Dr. Edwards has written several books and expects to bring out another in a few months. Their son, J. Force Edwards, who is quite well known here, is now taking a course at the State Agricultural College at Berkeley. Since "Granite Lodge" was completed it has been the scene of two delightful weddings, one of them being on Tuesday of this week; the bride, a friend of the family and authoress from Boston, the groom, a prominent business man of Rochester, N. Y. The site for Granite Lodge was chosen by Dr. Edwards, on account of the mountain and valley views, the quiet of the location, and its artistic possibilities among the granite boulders.

One of the enjoyable affairs of the season was the big Mason City, Iowa, picnic, held at the home of W. E. Farman on Highland avenue, last Friday. About one hundred and fifty people, old and young, gathered for a good old fashioned reunion. Tables were set out on the spacious lawn, which was decorated with American flags. Here dinner was served, cafeteria style. The banquet opened with "I Love You California," which showed the spirit of loyalty of the Iowans to their foster home. The house was prettily decorated with accacia blossoms and here music was enjoyed during the afternoon by some, while the younger crowd climbed the mountains and canyons. This reunion is an annual affair, and such a jolly good time was spent on Friday that the members all gave a vote of thanks to Mr. and Mrs. Farman for their kind hospitality, requesting that they all be invited again next year. Mr. and Mrs. W. W. Collins of this city, also belong to the Mason City clan.

Our line of valentines is without exception the best on the market this year at 5c, 10c and 15c. The News Printery.

CLUB NOTES

On Feb. 23, the club program will be in charge of the book committee, of which Mrs. W. W. Collins is chairman. On that afternoon Miss Bertha Wilcox of Los Angeles will give two readings. One by Lady Gregory and the other by George Bernard Shaw. Miss Wilcox is a very clever reader and comes highly recommended.

There will be a card party on Feb. 26th for the benefit of the Woman's Club. There will be tables for 500, bridge whist and flinch. Patronesses are Mesdames J. W. Keys, Clifford Mitchell, Wm. Dennison, E. C. Dingman, Arthur Johnson, A. T. Gay, M. D. Welsher, E. L. Yerxa, F. W. Nuetzel, Julia Shannon, I. N. Ward and W. S. Hull.

Have you tasted Grilley's fresh popcorn or fresh roasted peanuts? If not you have a treat in store. He has some fine corn which he pops to suit the most fastidious, or will sell in bulk to those who wish to pop it at home. Get some at his stand near the postoffice, adv.

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Minced Razor Clams, 3 cans..... .25
Polly Prim Cleaner, special at 4 cans for..... .25
The regular price is 10c each
Chocolate Creams, the lb..... .20
Linen Writing Tablets, special at two for..... .15
Challies in small figures, special per yd. .05
Pork Roast, the lb..... .18
Pot Roast, the lb..... .15

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Agents for Jevne's famous Bread and Cakes.
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Notice to Customers

Beginning February 1st, we will discontinue house to house soliciting except in the case of regular customers who do not have phones. Customers having phones will be called daily. We believe the saving in time will enable us to give more efficient delivery service. Use the phone and get good goods and good service.

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Baldwin Avenue

Blankets for Every Need

—they're St. Mary's Ohio Wool and are worldbeaters for quality and worth—and besides we have others in natural and grays, full sizes, up to \$12.50 pair. Cotton Blankets \$1.25 up. Crib Blankets \$2.50 and \$3.50. This is a Comforter Store—Malsi's Laminated Comforters \$3.00 to \$3.75. Other Comforters \$1.50 to \$4.50.

Herman R. Hertel

Dry Goods

Fair Oaks 407

PASADENA

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TRY NEWS WANT ADS FOR RESULTS

Dining Room Furniture

of every style. Tables, chairs, sideboards and china closets. And while fitting up, don't overlook our floor coverings

BERGIEN BROS.

Blue 68

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**LAST CHANCE FOR
VALENTINES**

THE NEWS PRINTERY

BY THE POST OFFICE

BARGAIN!

A six-room plastered house on
Grand View Ave. Extra wide lot

Price \$2000

Term: \$200 cash balance like rent

Mead-Gilliland Realty Co.

"The Office of Service"

Exchange 2

Sierra Madre

27 N. Baldwin

ORDINANCE NO. 178

An Ordinance of the City of Sierra Madre providing for the issuance of One Hundred and Eleven Thousand (\$111,000) Dollars Water Works Bonds of the said City of Sierra Madre, authorized by the voters of said city at a special election held therein on the seventh day of November, 1911, providing for the numbering and manner of payment, and fixing the place of payment of said bonds and of the interest thereon, prescribing the form of said bonds and interest coupons, providing for the execution of said bonds and for the disposition of the proceeds of the sale thereof, creating a fund and providing for the levy and collection of an annual tax for the payment of said bonds and the interest thereon, and repealing Ordinance No. 173, passed and adopted by the Board of Trustees of said city at its meeting of October 16, 1913, signed by the President of said Board of Trustees October 16, 1913, and entitled "An Ordinance of the City of Sierra Madre providing for the issuance of One Hundred and Eleven Thousand (\$111,000) Dollars of Waterworks Bonds of said City, authorized by the voters of said City at a special election held therein on the seventh day of November, 1911, fixing the place of payment of the said bonds, and of the interest thereon, and repealing Ordinance No. 154, providing for the issuance of said bonds, entitled "An Ordinance of the City of Sierra Madre providing for the issuance of One Hundred and Eleven Thousand (\$111,000) Dollars of Waterworks Bonds of said City, authorized by the voters of said City at a special election held therein on the seventh day of November, 1911," passed and adopted by the Board of Trustees of said City at its meeting of February 15, 1912, and signed by the President of said Board on said last mentioned date," and also repealing all other ordinances, and parts of ordinances in conflict with this ordinance.

WHEREAS, at a special election duly called, noticed and held in the City of Sierra Madre, in the County of Los Angeles, State of California, on the 7th day of November, 1911, at which no question was submitted other than the proposition to incur indebtedness of said city for the purpose hereinafter set forth, the qualified voters of said city duly authorized said city to incur an indebtedness in the sum of One Hundred and Eleven Thousand (\$111,000) Dollars by the issuance of bonds of said city for the purpose of the acquisition and construction by said city of a certain revenue-producing municipal improvement more particularly described as follows, to-wit:

The acquisition by the said City of Sierra Madre of the property, real and personal, constituting or appertaining to the supply and distributing system of waterworks used by the Sierra Madre Water Company, a corporation, in supplying water to the inhabitants of the said City of Sierra Madre for domestic and irrigating purposes, and to said city for municipal purposes, which said system of waterworks is owned by said Sierra Madre Water Company; and the acquisition and construction by the said City of Sierra Madre of certain improvements to said supply and distributing system of waterworks, including the acquisition of lands, waters, water rights, rights of way and other property, the construction of aqueducts, conduits, ditches, canals, tunnels, water mains, pipes, reservoirs and other works necessary therefor.

AND WHEREAS, it is desirable, and the public interest requires that provision be made for the issuance of said bonds in pursuance of the authorization aforesaid:

NOW THEREFORE, The Board of Trustees of the City of Sierra Madre do ordain as follows:

SECTION 1. That bonds of the City of Sierra Madre in the sum of One Hundred and Eleven Thousand (\$111,000) Dollars be issued in accordance with an act of the legislature of the State of California entitled "An act authorizing the incurring of indebtedness by cities, towns and municipal corporations, for municipal improvements, and regulating the acquisition, construction or completion thereof," and becoming a law February 25, 1901, and with all acts amendatory thereof or supplemental thereto, for the purpose of acquisition and construction by the said City of Sierra Madre of a certain revenue-producing municipal improvement more particularly described as follows, to-wit:

The acquisition by the said City of Sierra Madre of the property, real and personal, constituting or appertaining to the supply and distributing system of waterworks used by the Sierra Madre Water Company, a corporation, in supplying water to the inhabitants of the said City of Sierra Madre for domestic and irrigating purposes, and to said city for municipal purposes, which said system of waterworks is owned by the said Sierra Madre Water Company; and the acquisition and construction by the said City of Sierra Madre of certain improvements to said supply and distributing system of waterworks, including the acquisition of lands, waters, water rights, rights of way and other property, the construction of aqueducts, conduits, ditches, canals, tunnels, water mains, pipes, reservoirs and other works necessary therefor.

That the said bonds shall be one hundred and eleven in number, and shall be designated as "Water Works Bonds, Election 1911," and shall be issued in the denomination of one thousand dollars each, and the principal and interest thereof shall be payable in gold coin of the United States; that they shall be dated June 1, 1913, and

bear interest at the rate of five per centum per annum, payable semi-annually, on the first day of December and the first day of June of every year.

Said bonds shall be numbered from 1 to 111 inclusive, and shall be payable in the manner following:

Bonds numbered 1, 2 and 3 on the first day of June, 1917;

Bonds numbered 4, 5 and 6 on the first day of June, 1918;

Bonds numbered 7, 8 and 9 on the first day of June, 1919;

Bonds numbered 10, 11 and 12 on the first day of June, 1920;

Bonds numbered 13, 14 and 15 on the first day of June, 1921;

Bonds numbered 16, 17 and 18 on the first day of June, 1922;

Bonds numbered 19, 20 and 21 on the first day of June, 1923;

Bonds numbered 22, 23 and 24 on the first day of June, 1924;

Bonds numbered 25, 26 and 27 on the first day of June, 1925;

Bonds numbered 28, 29 and 30 on the first day of June, 1926;

Bonds numbered 31, 32 and 33 on the first day of June, 1927;

Bonds numbered 34, 35 and 36 on the first day of June, 1928;

Bonds numbered 37, 38 and 39 on the first day of June, 1929;

Bonds numbered 40, 41 and 42 on the first day of June, 1930;

Bonds numbered 43, 44 and 45 on the first day of June, 1931;

Bonds numbered 46, 47 and 48 on the first day of June, 1932;

Bonds numbered 49, 50 and 51 on the first day of June, 1933;

Bonds numbered 52, 53 and 54 on the first day of June, 1934;

Bonds numbered 55, 56 and 57 on the first day of June, 1935;

Bonds numbered 58, 59 and 60 on the first day of June, 1936;

Bonds numbered 61, 62 and 63 on the first day of June, 1937;

Bonds numbered 64, 65 and 66 on the first day of June, 1938;

Bonds numbered 67, 68 and 69 on the first day of June, 1939;

Bonds numbered 70, 71 and 72 on the first day of June, 1940;

Bonds numbered 73, 74 and 75 on the first day of June, 1941;

Bonds numbered 76, 77 and 78 on the first day of June, 1942;

Bonds numbered 79, 80 and 81 on the first day of June, 1943;

Bonds numbered 82, 83 and 84 on the first day of June, 1944;

Bonds numbered 85, 86 and 87 on the first day of June, 1945;

Bonds numbered 88, 89 and 90 on the first day of June, 1946;

Bonds numbered 91, 92 and 93 on the first day of June, 1947;

Bonds numbered 94, 95 and 96 on the first day of June, 1948;

Bonds numbered 97, 98 and 99 on the first day of June, 1949;

Bonds numbered 100, 101 and 102 on the first day of June, 1950;

Bonds numbered 103, 104 and 105 on the first day of June, 1951;

Bonds numbered 106, 107 and 108 on the first day of June, 1952;

Bonds numbered 109, 110 and 111 on the first day of June, 1953.

That the said One Hundred and Eleven Thousand (\$111,000) Dollars of bonds of the said City of Sierra Madre, the issuance of which is provided for by this ordinance, and which said bonds were authorized as aforesaid at the special election held in said city on the seventh day of November, 1911, and each and every part of said bonds, together with the interest thereon, shall be paid, and the same are hereby made payable at the office of the City Treasurer of the City of Sierra Madre, in the City of Sierra Madre, State of California, or at the office of the State Treasurer, in the City of Sacramento, State of California, at the option of the holder, and such place of payment is hereby ordered and directed to be inserted and specified in such bonds, and in each and every part thereof.

Said bonds shall be substantially in the following form, to-wit:

United States of America
State of California
CITY OF SIERRA MADRE
WATER WORKS BOND,
Election 1911.
\$1000.

Sierra Madre, Cal., June 1, 1913.

On the first day of June, A. D. (year of maturity), the City of Sierra Madre will pay to the bearer, at the office of the City Treasurer of the City of Sierra Madre, in the City of Sierra Madre, State of California, or at the office of the State Treasurer, in the City of Sacramento, State of California, at the option of the holder, the sum of One Thousand Dollars, with interest thereon at the rate of five per centum per annum, payable semi-annually on the first day of December and the first day of June, at the office of the City Treasurer of the City of Sierra Madre, in the City of Sierra Madre, State of California, or at the office of the State Treasurer, in the City of Sacramento, State of California, at the option of the holder, upon presentation and surrender of the interest coupon hereto attached, principal and interest payable in gold coin of the United States.

This bond is issued in pursuance of and in full compliance with the provisions of the act of the legislature of the State of California, which became a law February 25, 1901, and amendments thereof, authorizing the incurring of indebtedness by cities for municipal improvements, and the constitution and laws of said state.

It is further certified that all requirements of the constitution and laws of the State of California have been fully complied with by the proper officers in the issuing of this bond; that this issue of bonds has been authorized by a vote of two-thirds of the

duly certified electors of said city voting on the question of such issue, at a special election duly and regularly called and held in said city on the 7th day of November, 1911; that provision has been made for the collection of an annual tax sufficient to pay the interest on said issue of bonds, including this bond as said interest falls due, and also provision to constitute a sinking fund for the payment of the principal thereof, and that the total amount of this issue, together with all other indebtedness of said city, does not exceed the limit prescribed by the constitution and laws of the State of California.

President of the Board of Trustees of the City of Sierra Madre.

Treasurer of the City of Sierra Madre.

Countersigned:

City Clerk of the City of Sierra Madre.

That coupons shall be attached to each of said one hundred and eleven bonds for the interest accruing thereon, and said coupons shall be substantially in the following form, to-wit:

\$. (Amount)

On the first day of (month of maturity), A. D. (year of maturity), the City of Sierra Madre, California, promises to pay to bearer, at the office of the City Treasurer of the City of Sierra Madre, in the City of Sierra Madre, State of California, or at the office of the State Treasurer, in the City of Sacramento, State of California, at the option of the holder, the sum of (amount), in gold coin of the United States, the semi-annual interest due on water works bond, election 1911, No. (number of bond to which coupon is attached).

SECTION 2. That the President of the Board of Trustees and the Treasurer of said city are hereby authorized and directed to sign all of said bonds, and the city clerk of said city is hereby authorized and directed to countersign said bonds and to affix the corporate seal of said city thereto, and the Treasurer of said city is hereby authorized and directed to sign the interest coupons of said bonds and said bonds shall be delivered by said City Clerk to said City Treasurer in such amounts as the Board of Trustees of said city may from time to time determine; and said City Treasurer is hereby authorized and directed to sign all of the interest coupons of said bonds by his lithographed or engraved signature.

SECTION 3. That the proceeds of the sale of said bonds shall be placed in the treasury of said city to the credit of a fund to be known as the "Water Works Bonds, Election 1911 Fund" and shall be applied exclusively to the purpose mentioned in the ordinance, to-wit: To the purpose of the acquisition and construction by the City of Sierra Madre of a certain revenue-producing municipal improvement, more particularly described as follows, to-wit:

The acquisition by the said City of Sierra Madre of the property, real and personal, constituting or appertaining to the supply and distributing system of waterworks used by the Sierra Madre Water Company, a corporation, in supplying water to the inhabitants of the said City of Sierra Madre for domestic and irrigating purposes, and to said city for municipal purposes, which said system of waterworks is owned by the said Sierra Madre Water Company, and the acquisition and construction by the said City of Sierra Madre of certain improvements to said supply and distributing system of waterworks, including the acquisition of lands, waters, water rights, rights of way and other property, the construction of aqueducts, conduits, ditches, canals, tunnels, water mains, pipes, reservoirs and other works necessary therefor.

SECTION 4. That for the purpose of securing and providing for the payment of the principal and interest of said bonds, there is hereby created a fund to be known as "Water Works Bonds, Election 1911, Interest and Sinking Fund," that all the money which, from time to time, shall be placed in said fund shall be and is hereby set apart exclusively for the purpose of meeting all sums coming due for principal and interest on all of the aforesaid bonds which may be issued under the proceedings hereinafter recited. That for the purpose of paying the principal and interest of said bonds the Board of Trustees of said city shall, at the time of fixing the general tax levy, and in the manner for such general tax levy provided, levy and collect, annually, each year until such bonds are paid, or until there shall be a sum in the treasury of said city set apart for that purpose to meet all sums coming due for principal and interest on such bonds, a tax sufficient to pay the interest on such bonded indebtedness as it falls due, and also to constitute a sinking fund for the payment of the principal thereof on or before maturity. Said tax shall be in addition to all other taxes levied for municipal purposes, and shall be collected at the same time and in the same manner as other municipal taxes are collected, and forthwith, as collected, shall be turned over to and paid into said "Water Works Bonds, Election 1911, Interest and Sinking Fund," and to be used for no other purpose than the payment of said bonds and accruing interest.

SECTION 5. That Ordinance No. 173 of the said City of Sierra Madre, passed and adopted by the Board of Trustees of said City at its meeting of October 16, 1913, and signed by the President of said Board of Trustees October 16, 1913, and entitled "An Ordinance of the City

of Sierra Madre providing for the issuance of One Hundred and Eleven Thousand (\$111,000) Dollars of Waterworks Bonds of said City, authorized by the voters of said City at a special election held therein on the seventh day of November, 1911, fixing the place of payment of the said bonds, and of the interest thereon, and repealing Ordinance No. 154, providing for the issuance of said bonds, entitled "An Ordinance of the City of Sierra Madre providing for the issuance of One Hundred and Eleven Thousand (\$111,000) Dollars of Waterworks Bonds of said City, authorized by the voters of said City at a special election held therein on the seventh day of November, 1911," passed and adopted by the Board of Trustees of said City at its meeting of February 15, 1912, and signed by the President of said Board on said last mentioned date," and all other ordinances and parts of ordinances in conflict with this ordinance, be and the same are hereby repealed.

SECTION 6. That the City Clerk of said City of Sierra Madre shall certify to the passage, adoption and approval of this ordinance; that this ordinance shall be signed by the President of the Board of Trustees of said city, attested by said City Clerk; and said City Clerk shall cause this ordinance to be published once in the Sierra Madre News, a newspaper of general circulation printed and published weekly in said City.

Passed, adopted, signed and approved this 6th day of February, 1914.

C. W. JONES,
President of the Board of Trustees of the City of Sierra Madre, and Executive of said City.

Attest:

C. H. PERRY,
City Clerk of the City of Sierra Madre, California.

(Seal of the City of Sierra Madre)

STATE OF CALIFORNIA, County of Los Angeles, City of Sierra Madre, ss.

I hereby certify that the whole number of members of the Board of Trustees of the said City of Sierra Madre is five, and that the foregoing Ordinance No. 178 was presented and read to said Board, and introduced by Trustee Pegler, at a regular adjourned meeting of said Board on January 23, 1914, and that said ordinance was passed and adopted by the affirmative vote of two-thirds of all members of said Board at a regular adjourned meeting of said Board held on the 6th day of February, 1914, and that said ordinance was so passed and adopted by the following vote, to-wit:

Ayes: Trustees Gray, Pegler, Steinberger, Tarr and Jones.

Noes: None.

Absent: None.

And I further certify that said ordinance was, on said 6th day of February, 1914, signed and approved by C. W. Jones, President of said Board, and attested by me as City Clerk of said City with the seal of said City, this 14th day of February, 1914.

WITNESS my hand and the seal of said City this 6th day of February, 1914.

Attest:

C. H. PERRY,
City Clerk of the City of Sierra Madre, California.

(Seal of the City of Sierra Madre)

Last chance for VALENTINES—get them at the News Printery.

Spiritual Magnetism.

If the world gets from you today the best you have to give you may rest assured it will pay you back in your own coin tomorrow, and with interest. On the other hand, if you seek revenge the same law holds good, for in "taking revenge" you are but even with your enemy, but in passing over an injury you are superior. Such thoughts as "getting even" if cherished, swell and overflow the entire being, leaving in their wake a psychic malaria. He who never forgets a friend and always forgives a foe is making no mistake. That is the way the soul grows. That is the way to cultivate personal magnetism—spiritual—Edward B. Warman in Nautilus.

Weightiest King In the World.

One of the most interesting monarchs who bask under British protection is King George Tabur II., whose kingdom—the Tonga islands—is situated in an obscure corner of the south Pacific ocean. King George can claim to be a man of weight, for he turns the scales at 308 pounds. He governs by means of a native parliament, the sessions of which seem to be mainly determined by the amount and quantity of the edibles collected at the capital. He has a high opinion of his importance, for he sent an ambassador to Great Britain at the time of the Russo-Japanese war announcing his neutrality.—Montreal Star.

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Thinking of insurance? Any kind with the Mead-Gilliland Realty Company. 7tf

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The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

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Sierra Madre

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—C. W. Jones, Chairman; C. E. Gray, N. W. Tarr, J. C. Pegler, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings.
City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Max W. Wolff; Marshal, Tax Collector, and Street Superintendent, A. M. Udel; Engineer, W. F. Bixby.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; F. Biederman, Secretary; J. A. Osgood, A. N. Adams, Dr. A. O. Holmes.

CHURCHES

BOARD OF TRADE—Meets second Monday in each month in City Hall. President, F. D. R. Moore; vice president, H. T. Fennel; secretary, E. F. Gailon; treasurer, F. W. Neutzel. Directors: F. D. R. Moore; H. T. Fennel; T. E. Yerxa, J. N. Hawks, G. H. Johnson, J. W. Keys, E. A. Hoffman.

CONGREGATIONAL CHURCH—Central Ave., at Hermosa. Rev. W. H. Hannaford, pastor. Sunday school, 9:45 a. m. Morning worship, 11 a. m. Christian Endeavor Society, 5:30 p. m. Evening worship, 7:30 p. m. Midweek prayer meeting, Wednesday at 7:30 p. m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. 1001 N. 1st St. Phone Black 40. Sunday school, 9:45 a. m.; Morning Prayer and sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Railroad. Rev. M. W. Barth in charge. Services at 9 a. m. Sunday.

HOME OF TRUTH—433 Auburn Ave. Sunday service, 3:30 p. m. Bible lesson, Wednesday, 3 p. m. Healing meeting, Friday, 8 p. m. All are welcome.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central avenue, W. of Lima. Open each weekday afternoon from 1:30 to 5:30 and from 7 to 9 o'clock each evening. Mrs. F. B. Wheatley, Librarian. Municipal Library Board—George B. Morridge, Chairman; H. J. Potter, Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

FRATERNAL

SIERRA MADRE LODGE, No. 408, F. & A. M.—Stated meeting first Tuesday in

each month. All visiting Masons welcome. Club House Hall, H. E. C. Webb, W. M.; G. E. Coapman, secretary.

SIERRA MADRE CHAPTER, O. E. S., No. 266—Meets the first and third Mondays of each month in Woman's Club House. Hall at 8 p. m. Visiting members welcome. Mrs. F. J. Sokol, W. M.; Mrs. G. E. Coapman, secretary.

SIERRA MADRE POST OFFICE

From the East—10 a. m.; 3 p. m.; 5:30 p. m.

From the West—10 a. m.; 3 p. m.; 5:30 p. m.

MAIL DEPARTS:

For the East—8:40 a. m.; 11:30 a. m.; 4:10 p. m.

For the West—8:40 a. m.; 11:30 a. m.; 4:10 p. m.

POST OFFICE HOURS:

Delivery—7:30 a. m. to 6:30 p. m. Lobby open till 9 p. m. Lobby open Sundays from 8 a. m. to 3 p. m.

SANTA FE ROUTE

Trains at Santa Anita Station Eastbound

Train No. 8 8:12 a. m. Riverside and San Jacinto local.

42 9:14 a. m. Kite Shaped Track local.

4 1:51 p. m. California Limited, Chicago.

18 2:41 p. m. Phoenix Express.

14 5:39 p. m. San Bernardino local.

5:51 p. m. Saint, for San Francisco.

6:47 p. m. De Luxe train for east, Tuesday.

10 8:42 p. m. San Bernardino local.

Westbound

1 6:10 a. m. Eastern Tourist Express.

9 6:25 a. m. Overland Express.

8 9:01 a. m. "Angel" from San Francisco.

41 9:14 a. m. San Bernardino local.

47 12:10 p. m. San Bernardino local.

3 1:51 p. m. California Limited.

43 4:41 p. m. San Bernardino local.

11 8:15 p. m. San Bernardino local.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles 11 Leave Sierra Madre

A. M. P. M. A. M. P. M.

4:30 12:30 6:10 12:10

5:55 1:55 7:00 1:30

7:05 2:05 7:30 2:10

8:05 2:05 8:10 3:10

9:05 2:05 9:10 4:10

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Pays first and always 100 cents
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Black 32**S. H. SPAFFORD**

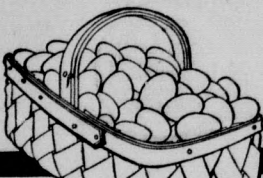
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to sell now when eggs
are high by using**Conkey's
Laying
Tonic**A Regular and Tonic
For whole flock in con-
dition. Restores vitality
and energy. 25c per
bottle. 50c per dozen.
\$1.00 per gallon. 100c
per gallon. 100c per
gallon. 100c per gallon.**Save Fowls from Roup**For sneezing, cough-
ing or moping fowls
put in the drinking
water**Conkey's
Roup
Remedy**A Preventive and Remedy.
Fowls take their own med-
icine. Keep on hand and
save your flock. 25c per
bottle. 50c per dozen.
\$1.00 per gallon. 100c
per gallon. 100c per
gallon. 100c per gallon.For Sale by
Sierra Madre Feed & Fuel Co.

CERTIFICATE OF BUSINESS

Fictitious Firm Name

THE UNDERSIGNED does hereby
certify that he is conducting a meat
market at the northeast corner of
Central and Baldwin avenues, Sierra
Madre, California, under the fictitious
firm name of Central Market and that
said firm is composed of the following
persons, whose names and addresses
are as follows, to wit:

Mark D. Welsher, Sierra Madre, Cal.
Witness my hand this sixteenth day
of January, 1914.

MARK D. WELSHER,
State of California, County of Los An-
geles, ss.

On this sixteenth day of January in
the year nineteen hundred and four-
teen, before me, A. S. Mead, a Notary
Public in and for said County, resid-
ing therein, duly commissioned and
sworn, personally appeared Mark D.
Welsher known to me to be the per-
son whose name is subscribed to the
within instrument and acknowledged
to me that he executed the same.

Witness my hand and official seal.

A. S. MEAD,
Notary Public in and for said Los An-
geles County, State of California.

[Seal.]

THE SIERRA MADRE NEWS

By GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA

OFFICE, ROOM G, KERSTING COURT

OPPOSITE PACIFIC ELECTRIC STATION

TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, FEBRUARY 13, 1914

**"WHY I AM QUITTING
THE LIQUOR BUSINESS"**The following article, written by a
Kansas City saloonkeeper, recently
was printed in the Kansas City Star:

"I have been saloonkeeper, in Kansas
City twenty-two years. My place is
centrally located, elaborately fitted up,
completely stocked and is well patron-
ized. The saloon is for sale—at a bar-
gain, appraised by the usual stand-
ards—as I am going to retire from the
business.

"My reason for quitting the liquor
trade is not that I am old, or rich
or troubled by my conscience. I sim-
ply have decided to get out while the
getting is good, for I believe that I can
read the handwriting on the wall. I
believe that the finish of the booze
business in this country is in sight, and
I prefer to step from under before the
roof falls in.

"I would not undertake to say when
nation-wide prohibition is going to
arrive, but it is coming, as sure as fate,
and it is not many years away. It is
coming, not so much as a result of
feverish and hysterical agitation, as a
result of a majority of the voters of
the country making up their minds
that boozing is a criminal waste of time
and money and booze a nuisance and
a dangerous drug.

Drinkings Grow Fewer

"The patronage of the place has
been growing less with suspicious
steadiness for more than two years.
When I first looked about for a cause
I couldn't find any. Other saloon-
keepers had the same complaint where-
ever I went about town. I had occa-
sion to go to St. Louis and to Chicago,
and saloon men there, too, complained
that business was bad. Nearly all
of them blamed the state of business
to 'hard times,' and each seemed to
get a lot of satisfaction out of the
knowledge that other saloon men were
no better off than he.

"But the hard-time talk did not
convince me, and there wasn't much
consolation in knowing that the trade
of the other fellows were dwindling along
with mine. 'Hard times' might account
for a temporary falling off in patron-
age with some, but I noticed that the
men who had ceased to come to my
place, or came less often than former-
ly were not men who would be affected
in their drinking by an alleged short-
age in current cash. My best custom-
ers were fairly prosperous business
men, and it was the falling away of
these that was cutting down my busi-
ness.

"In the last five years I have spent
my time in front of my bar mixing
with the trade. I had given up drink-
ing years before, because I had learn-
ed that a man can't drink booze and
sell it; not a very good advertisement
for the business, but so frequently
heard that my customers seemed to
overlook the real significance of it.
I came to know intimately many of
the business men who were good pat-
rons of mine, and when one of those
ceased to come in I would take ad-
vantage of the first opportunity to ask
the reason. Usually they would laugh
and answer, 'Oh, I'm on the water
wagon for a little while,' but when I
pressed them for something more defi-
nite I would get something like this:

The Changed Conditions

"John Barleycorn is going to be killed
and buried in this country by his
former friends and associates, not by
constitutional enemies who never saw
the inside of a saloon. The sentiment
toward booze that has been growing
among my patrons the last two years
or more is not confined to my patrons
alone. The same sentiment is growing
all over the country, and toward booze
everywhere.

"Social and business conditions have
changed until booze and booze fighting
have no place in the present-day
scheme of things. The ability to carry
a jag gracefully is no longer esteemed
as one of the polite accomplishments
of a gentleman, and business life is
too strenuous these days for a man to
hamper himself with a fuddled brain.
And with the realization that they
can't drink themselves and remain at
the top notch of efficiency, business
men are demanding that their em-
ployees let booze alone. Corporations
and firms are not hiring drinkers, and
they are getting rid of old employees
who persist in drinking.

Booze and Salesmanship

"Of course, the jobbers and whole-
salers had the idea that the retailers
would buy more freely while they were
jagged, and would give their orders to
the salesmen who had entertained them
most lavishly. That theory has been
exploded, and the booze feature has
been cut out. It was true that some of
the country visitors bought more
goods when they were under the influ-
ence of drinks, but when they got home
and saw what they had bought they
were sore at themselves and at the men
who sold them stuff they didn't want.
And then, again, there were buyers who
grew afraid of themselves after a lot of
drinks and bought less than they would
sober. Some got so interested in trying
to drink all the booze in town that they
forgot what they came to Kansas City
for, and went home without buying
anything at all but a quarter's worth
of headache powders.

"The same thing has come to pass in
the motorcar business. Every motor-

car salesman used to have an unlim-
ited expense account for the purchase of
liquid entertainment for 'prospects' he
might have in tow. Two or three years
ago the agencies and factories began to
tighten up on drink items in salesmen's
expense accounts. They have grown
steadily less indulgent in that respect,
until now a salesman must step lively
if he gets by the auditor with 'inci-
dentals' that smell of booze.

"It's the same thing all over. 'Ban-
quets' and formal gatherings of all
kinds where cocktails and wines used
to be freely served have become 'dry'
affairs. Social and fraternal orders and
business men's associations starting on
railroad excursions used to fortify
themselves against a wreck in a desert
with a commissary car loaded with
liquors and a corps of bartenders. Now
the majority of them have developed a
sentiment against the booze van—too
many of the old-time cut-ups have quit
drinking even at play.

The Way the Wind Is Blowing

"All those things point in just one
direction, to my way of thinking. They
mean that the men of this country are
making up their minds that drinking is
bad business, and doesn't offer com-
pensations sufficient to offset the toll of
time and money and health it takes.
Drunkards there are and will be so long
as there is booze to be had, and they
are panic stricken at the suggestion
that country-wide prohibition may pre-
vail. But the self respecting and so-
cial drinkers, the real dependence of the
liquor traffic, are preparing to banish
booze.

"And take it from me, when that
time comes, booze will be banished
effectively and completely. A lot of
liquor dealers and saloon bums are fond
of kidding themselves with the argu-
ment that universal prohibition would
only result in wholesale bootlegging;
more vicious secret drinking and other
evasions. I know better. When it be-
comes a serious offense against the
federal law for a man to manufacture,
import, sell, handle or possess intoxi-
cating liquor, booze drinking will cease.
"And I don't know but every one will
be glad of it in the long run. I've never
been proud of being a saloonkeeper,
and I don't believe that any other self-
respecting man can be. We jolly our-
selves along with the argument that it
is legitimate, recognized by the national
government, the state, the county and
the city, but we know in our hearts
that it is a rotten business.

"Anyhow, good or bad, I am going to
get out of it before the fireworks begin,
and I'd advise every other man with
money invested in it to do the same.
John Barleycorn has had his day."

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